

The background of the image is a photograph of the United States Capitol building in Washington, D.C. The building is white with a large, ornate dome. In the foreground, there are cherry blossom trees with pink and white flowers. The sky is a clear, deep blue. The text is overlaid on the image in a bold, white, sans-serif font.

2024 WTS POLICY SYMPOSIUM



Advancing women
Advancing transportation

Why Sponsor?

The WTS International Policy Symposium gathers leaders, executives, and subject matter experts from the current Administration, the Hill, private companies, policy-influencing non-profits, and the public sector to discuss current legislative activities, and funding updates on equity, workforce, and modal specific policies.

As a sponsor of the event, put your company at the center of this conversation, highlighting your work and support of the transportation industry, equity initiatives, and gender-based workforce programs. This more intimate program of 150-200 attendees provides an opportunity to personal connection and opportunity to network with key stakeholders.

Sponsorships range from premier opportunities of exclusive visibility to networking break sponsors that support all engagement opportunities.

Previous special guests and panelists have included:

- FTA Administrator
- FRA Administrator
- FMCSA Administrator
- Representatives from the United States House of Representatives
- Congressional staffers
- President & CEO, ERA Coalition
- Transportation Association CEOs
- Transit Agency CEOs
- Director, Office of Civil Rights, US DOT



Past Attendees Have Included:

- President & CEOs
- Executive Directors
- Senior Vice Presidents
- Vice Presidents
- Senior Project/Program Managers
- Government Affairs
- Media Relations
- Transit Leads
- Operations Superintendents
- Consultants
- Division Chiefs
- Deputy General Managers
- Commissioners
- Publications Engineers
- Chief Development Officers



WTS Policy Symposium

Premier Sponsorship Opportunity

Premier sponsorship opportunities provide an opportunity to highlight your support and commitment to the WTS mission with high-level visibility at key events, opportunities to speak to attendees through a welcome at the event, and a pre-event email.

Symposium Sponsorship \$20,000 (Exclusive)

Be the exclusive sponsor of the symposium and put your company at the front of the program.

- Company name and logo on all event promotional materials as exclusive sponsor
- Company logo on presentation materials Company logo on name badges
- Two (2) complimentary registrations with full access to the full event
- Opportunity to offer welcoming comments to attendees
- Opportunity to provide branded materials at registration booth



Luncheon Keynote \$15,000 (Exclusive)

Engage and network with attendees and support the Keynote message.

- Company name and logo on promotional materials for Luncheon Keynote
- Company logo displayed during lunch
- One (1) complimentary registration with access to the full event
- Opportunity to offer welcoming comments to attendees during the luncheon keynote
- Three (3) reserved seats at head table with Keynote



Welcome Reception

\$15,000 (Exclusive)

Your company will gain tremendous recognition, build relationships, and generate leads:

- Company name and logo on event promotional materials
- Company logo displayed throughout the reception including branded napkins
- One (1) complimentary registration with access to the full event
- Three (3) complimentary tickets to reception
- Opportunity to provide signage/ booth materials during reception





WTS Policy Symposium

Session Sponsorship Opportunity

Session sponsorship opportunities provide an opportunity to highlight your support and commitment to the WTS mission during one of the main-stage sessions where a company representative will welcome attendees to the session and introduce the session moderator.

Symposium Session Sponsor \$7,500 (4 Available)

Sponsor one of the Symposium's mainstage sessions:

- Company name and logo displayed during session
- Company logo on promotional materials for session
- Opportunity to welcome session attendees and introduce moderator
- One (1) complimentary registration with access to full event





WTS Policy Symposium

Networking Sponsorship Opportunity

Networking sponsorship opportunities provide an opportunity to highlight your support and commitment to the WTS mission during a breakfast or networking break. Showcase your brand while joining attendees for discussions, coffee, and new connections.

Breakfast Sponsor \$5,000

Kick-start the day for attendees and build brand awareness with the breakfast sponsorship.

- Company logo displayed during the sponsored event
- Recognition in event programming and program book
- Opportunity to supply promotional item for attendees at breakfast
- Branded coffee sleeves



Networking Break Sponsor \$5,000 (2 Available)

Take a break and join discussions with attendees during the networking breaks.

- Company logo displayed during the sponsored event
- Recognition in event programming and program book
- Opportunity to supply promotional item for attendees at registration
- Branded coffee sleeves





WTS INTERNATIONAL

Attract. Sustain. Connect. Advance.

Interested in sponsoring the 2024 WTS International Policy Symposium in Washington, D.C., or other WTS event and Corporate Partner opportunities?

Contact Anthony Seemann | anthony@wtsinternational.org